

AFMEC

DIRECTORY'26

www.afmec.org



ANNUAL DIRECTORY 2026–27

Advertisement Rate Card

Advertisement Opportunities

Promote your brand, products, services & company profile through the AFMEC Annual Directory 2026–27 and connect with the footwear, leather, manufacturing, export and allied industry ecosystem.

Advertisement Rate Card

Position	Size	Rate
Full Page	6.0 inches X 8.25 inches	₹10,000
Half Page	6.0 inches X 4.0 inches	₹7,500
Front Cover Inside	6.0 inches X 8.25 inches	₹25,000
Back Cover Inside	6.0 inches X 8.25 inches	₹25,000
Back Cover	6.0 inches X 8.25 inches	₹35,000
Front Page / Cover	Special Position	On demand

PREMIUM BRANDING OPPORTUNITIES

Branding Option	Position	Rate
Bookmark Branding	3 Inches X 7.5 inches	₹20,000
Special Feature (Advertorial)	As Availability (Charges for Two Pages)	₹25,000
Premium Page Position	Page No. 3 & 5	₹20,000 (Charges for each Page)



18% GST will be applicable on the invoice value.

WHY ADVERTISE IN AFMEC ANNUAL DIRECTORY?

- Industry-focused platform for brand visibility and business promotion
- Reach manufacturers, exporters, buyers, suppliers and industry stakeholders
- Showcase your company, products, services and achievements
- Strengthen your corporate presence within the footwear and allied industry
- Premium placement options available for maximum visibility

BOOKING & ARTWORK

- Advertisement spaces are limited and subject to availability.
- Premium positions will be allotted on a first-come, first-served basis.

FULL PAGE SIZE

Hight : 8.25 Inches

Width : 6 Inches

Advertisement Artwork – File Format Requirement

Kindly submit the final advertisement artwork in any one of the following file formats :
CDR | PDF | JPEG | TIFF

For best print quality, please ensure that the artwork is provided in high resolution and is ready for professional printing.